

Practice Abstract #50

EUREKA Compendium of Good Practices to maximise user engagement and impact in multi-actor projects

In need of inspiration and insights from other multi-actor (MA) projects to improve the design and management of your project? Look no further!

The EUREKA project (<https://www.h2020eureka.eu>) has brought together good practices from over 100 Horizon 2020 MA projects in a '**Compendium of Good Practice**'. This easy-to-read document is written for use by the future coordinators and consortium members of MA projects with an eye on the specific objective of maximising user engagement and impact. It complements the 'Thematic Network Explorers' guide developed in the EURAKNOS project.

The EUREKA Compendium presents good practices of specific relevance to the project management cycle of Horizon-funded MA projects from the very beginning of project development to the very end of creating a project legacy. This is not intended to be a comprehensive project management guide, but a compilation of good practices to help you develop and manage your own MA project.

In the first section, there is an explanation of and introduction to the specific characteristics of the MA approach. Practical guidance is provided on commonly encountered issues such as how to choose consortium partners with complementary types of knowledge and skills. Various insights are provided from other MA projects on effective coordination and how to work well together.

There are 'tips and tricks' for improving engagement with users through social media in the section on communication and dissemination. Finally, good practice to increase impact through your project website and to make your project results available through the EU FarmBook (<https://eufarmbook.eu/>) is shared.

Check the EUREKA website for further details. There are loads of good practices to explore, enjoy!

